

## ADCE AWARDS - WINNERS 2016

Category	Sub-category	ADCE Award	Title	Company Name	Client	Country
<b>GRAND PRIX</b>						
Integration & Innovation	Content Ideas	Grand Prix	Mein Kampf - against racism	Ogilvy Germany	Gesicht Zeigen! An association €	Germany
<b>GOLD</b>						
Film & Radio	TV Commercials	Gold	Justino	Leo Burnett Madrid	Loterias y Apuestas del Estado	Spain
Film & Radio	Cinema Commercials	Gold	DAD,	OGILVY & MATHER	WIND TELECOMUNICAZIONI	Italy
Film & Radio	Public Service & Charity	Gold	The world's most expensive sur	Ogilvy & Mather Madrid	General trafic Administration - I	Spain
Film & Radio	Corporate Video/TV	Gold	Man Cave	HEIMAT Berlin	HORNBACH Baumarkt AG	Germany
Film & Radio	Radio Commercials	Gold	You should have stayed, bro!'-c	DDB Düsseldorf GmbH	Golden Night Energydrink	Germany
Film & Radio	Sounddesign – Soundlogos, Auc	Gold	Fraunhofer Award Ceremony 2€	onliveline GmbH - office for con	Fraunhofer-Gesellschaft zur För	Germany
Film & Radio	Any other	Gold	F-ABRIC Denim	FREITAG lab. ag	FREITAG lab. ag	Switzerland
Print & Outdoor	Poster Advertising	Gold	Thalys Sounds of the City	ROSAPARK	THALYS TRAIN NETWORK	France
Print & Outdoor	Newspaper Advertising	Gold	The return of the blue pencil	Ogilvy Portugal	Cofina Media	Portugal
Interactive & Mobile	Any other	Gold	Every Day a Play	Young & Rubicam Budapest	Katona Jozsef Theater	Hungary
Design & Craft	Graphic Design	Gold	Dresden Edition	AVANTGARDE Gesellschaft für	Dresden Information GmbH	Germany
Design & Craft	Editorial	Gold	ignasi aballí. sin principio / sin fi	Bisdixit	Museo Nacional Centro de Arte	Spain
Design & Craft	Corporate Brand Identity	Gold	Anton macht Ke:s	Riebenbauer Design GmbH	Anton Suterlütty	Austria
Design & Craft	Illustration and Photography	Gold	Yiayia and Friends	Beetroot design group	Ergon Food	Greece
Design & Craft	Any other	Gold	Modern Love - A Kiss Deffered	Moth Collective	The New York Times	United Kingdom
Design & Craft	Environmental Design	Gold	Thalys Sounds of the City	ROSAPARK	THALYS TRAIN NETWORK	France
Promotions & New Media	Promotions	Gold	Rabbit race	Ogilvy Germany	Media Markt Management Gml	Germany
Promotions & New Media	Ambient Media	Gold	Holograms for Freedom	DDB Spain	No somos delito (We are not cri	Spain
Promotions & New Media	Live Stunts	Gold	SL Benfica Safety Demonstratio	O Escritório	SL Benfica / Emirates	Portugal
Integration & Innovation	Content Ideas	Gold	Mein Kampf - against racism	Ogilvy Germany	Gesicht Zeigen! An association €	Germany
Integration & Innovation	Best use of Technology	Gold	Holograms for Freedom	DDB Spain	No somos delito (We are not cri	Spain
Integration & Innovation	Best use of Technology	Gold	Street View Test	Publicis Romania	The Automobile Club of Roman	Romania
European Student		Gold	Dear Brother	Dorian & Daniel	Johnnie Walker	Germany
Young European Creative		Gold	Shop like a Jedi	Ruxandra Drilea	Publicis Romania	Romania
<b>SILVER</b>						
Film & Radio	TV Commercials	Silver	smart "Shock"	BBDO Berlin GmbH	Daimler AG, smart	Germany
Film & Radio	TV Commercials	Silver	Be true to your pleasure	Lola-MullenLowe	Unilever	Spain
Film & Radio	TV Commercials	Silver	The Hero	Publicis Italy	Heineken	Italy
Film & Radio	Cinema Commercials	Silver	The HORNBACH spring collectio	HEIMAT Berlin	HORNBACH Baumarkt AG	Germany

Film & Radio	Public Service & Charity	Silver	THE CULPRIT	Michael Rittmannsberger	Amnesty International Germany	Austria
Film & Radio	Corporate Video/TV	Silver	Dad,	OGILVY & MATHER	Milan	Italy
Film & Radio	Radio Commercials	Silver	Loud Challenge	Marvelous LLC	Moscow Race Way	Russia
Film & Radio	Sounddesign – Soundlogos, Auc	Silver	Ikano Smells Like Teen Spirit	Leavingstone	Ikano	Georgia
Film & Radio	Any other	Silver	smart ebike "I skip leg Day"	BBDO Berlin GmbH	Mercedes-Benz Cars Vertrieb D	Germany
Film & Radio	Any other	Silver	#smarteffect	BBDO Portugal - Agência de Pub	Mercedes-Benz Portugal	Portugal
Print & Outdoor	Poster Advertising	Silver	The Great Escape	Jung von Matt/Limmat	Graubunden Ferien	Switzerland
Print & Outdoor	Poster Advertising	Silver	State-of-the-art technology. Of	WIEN NORD Werbeagentur	Museum of Technology Vienna	Austria
Print & Outdoor	Newspaper Advertising	Silver	Classical concerts for beginners	Ruf Lanz, Zurich	Tonhalle Orchestra Zurich	Switzerland
Print & Outdoor	Newspaper Advertising	Silver	STAR WARS: A MUSICAL SHOW	WMC Grey	Film music Prague	Czech Republic
Print & Outdoor	Magazine & Trade Advertising	Silver	Classical concerts for beginners	Ruf Lanz, Zurich	Tonhalle Orchestra Zurich	Switzerland
Print & Outdoor	Mailings	Silver	Charlie Hebdo Box	FUEL PUBLICIDADE	Público Newspaper	Portugal
Print & Outdoor	Mailings	Silver	The Chemical Calendar	Saatchi & Saatchi Ukraine	BASF	Ukraine
Interactive & Mobile	Websites	Silver	Inferno	Salon Alpin	Falter Newspaper	Germany
Interactive & Mobile	Online advertising	Silver	Literary critic reviews IKEA catal	Wirz	IKEA Schweiz AG	Switzerland
Interactive & Mobile	Online advertising	Silver	#whereveryouare	Kemmler Kemmler	Zalando	Germany
Interactive & Mobile	Any other	Silver	Audible street art	Voskhod	Ural Music Night	Russia
Design & Craft	Graphic Design	Silver	The Visual Sound Logo	Heye GmbH	Munich Philharmonics/ Münchr	Germany
Design & Craft	Graphic Design	Silver	Sincelo	This is Pacifica	Sincelo	Portugal
Design & Craft	Editorial	Silver	ONE YEAR IN TERROR	Studio Mennicke	Studio Mennicke	Germany
Design & Craft	Editorial	Silver	Die Architektur der Wiener Ring	Riebenbauer Design GmbH	Simon Weber-Unger	Austria
Design & Craft	Editorial	Silver	Terroir	Bruch—Idee&Form	Saziani Stub'n	Austria
Design & Craft	Corporate Brand Identity	Silver	Klammhöhe	DEMONSTRATIVE	Klammhöhe Lintner OG	Austria
Design & Craft	Corporate Brand Identity	Silver	Dresden Edition	AVANTGARDE Gesellschaft für I	Dresden Information GmbH	Germany
Design & Craft	Corporate Brand Identity	Silver	Divan.ru	Suprematika	Divan.ru	Russia
Design & Craft	Corporate Brand Identity	Silver	GRAPE FESTIVAL 2015	P A L K O studio	Grape Agency	Slovakia
Design & Craft	Illustration and Photography	Silver	Disappearing Animals	Grabarz & Partner	Robin Wood e.V.	Germany
Design & Craft	Illustration and Photography	Silver	Upkids - TAP on-board magazin	Silvadesigners	TAP - Transportes Aéreos Portu	Portugal
Design & Craft	Packaging	Silver	Oh!-Saft - Packaging	Leo Burnett Germany	mymuesli GmbH	Germany
Design & Craft	Packaging	Silver	Anton macht Ke:s	Riebenbauer Design GmbH	Anton Suterlütty	Austria
Design & Craft	Packaging	Silver	Sandeman 225th Anniversary C	VOLTA Brand Shaping Studio	Sandeman - Sogrape Vinhos	Portugal
Design & Craft	Packaging	Silver	El Celler de Can Roca Chocolate Run		El Celler de Can Roca	Spain
Design & Craft	Packaging	Silver	Ditop sacks of cement	Rubio & del Amo	Divendi	Spain
Design & Craft	Packaging	Silver	Coco de Mer - Pleasure Collecti	Williams Murray Hamm	Coco de Mer	United Kingdom

Design & Craft	Motion Graphics	Silver	Inferno	Salon Alpin	Falter Newspaper	Germany
Design & Craft	Motion Graphics	Silver	Humane Type	Beetroot design group	Onassis Cultural Center	Greece
Design & Craft	Environmental Design	Silver	Den Blå Planet	ATELIER BRÜCKNER GmbH	Danmarks Akvarium – National	Germany
Design & Craft	Environmental Design	Silver	Leica Camera - Museum and Fla	Designbureau KM7	Leica Camera AG	Germany
Design & Craft	Any other	Silver	Second Chance	Ruf Lanz, Zurich	Art Museum Konstruktiv, Zurich	Switzerland
Design & Craft	Any other	Silver	Audible street art	Voskhod	Ural Music Night	Russia
Promotions & New Media	Promotions	Silver	Literary critic reviews IKEA catal	Wirz	IKEA Schweiz AG	Switzerland
Promotions & New Media	Ambient Media	Silver	#smarteffect	BBDO Portugal - Agência de Pu	Mercedes-Benz Portugal	Portugal
Promotions & New Media	Live Stunts	Silver	A Guest of Honor	Windfor's Communication	FOX	Georgia
Integration & Innovation	Integrated Campaigns	Silver	Mein Kampf - against racism	Ogilvy Germany	Gesicht Zeigen! An association	Germany
Integration & Innovation	Integrated Campaigns	Silver	Women should not be worth le	Publicis Communications Switze	Frauenzentrale Zurich	Switzerland
Integration & Innovation	Content Ideas	Silver	European Bike Stealing Champi	Mustard	ŠKODA AUTO a.s.	Czech Republic

#### NOMINATION

Film & Radio	TV Commercials	Nomination	Second Chance	Ruf Lanz, Zurich	Art Museum Konstruktiv, Zurich	Switzerland
Film & Radio	TV Commercials	Nomination	Retirement Campaign	Publicis Communications Switze	UBS Switzerland	Switzerland
Film & Radio	TV Commercials	Nomination	The HORNBACH spring collectio	HEIMAT Berlin	HORNBACH Baumarkt AG	Germany
Film & Radio	TV Commercials	Nomination	When you have a minute - Circl	HEIMAT Berlin	Henkel	Germany
Film & Radio	TV Commercials	Nomination	When you have a minute - Conf	HEIMAT Berlin	Henkel AG & Co. KGaA	Germany
Film & Radio	TV Commercials	Nomination	Our Heroes	VCCP Prague	Heineken Czech Republic	Czech Republic
Film & Radio	TV Commercials	Nomination	Come and Vote! /Stephen The C	Leo Burnett Romania	Asociatia Pro Democratia	Romania
Film & Radio	TV Commercials	Nomination	Sorpanos	Brandenburg	Sorpa	Iceland
Film & Radio	TV Commercials	Nomination	TRACK TO THE FUTURE – A TALI	358	HSL	Finland
Film & Radio	Cinema Commercials	Nomination	When you have a minute - Circl	HEIMAT Berlin	Henkel	Germany
Film & Radio	Public Service & Charity	Nomination	Mirror	PROVID	UNHCR, The United Nations Ref	Ukraine
Film & Radio	Public Service & Charity	Nomination	The World's most expensive joi	Ogilvy & Mather Madrid	General Trafic Administratio	D Spain
Film & Radio	Radio Commercials	Nomination	Classical concerts for beginners	Ruf Lanz, Zurich	Tonhalle Orchestra Zurich	Switzerland
Film & Radio	Radio Commercials	Nomination	Doctor	M&C SAATCHI Geneva	EPER / HEKS	Switzerland
Film & Radio	Sounddesign – Soundlogos, Auc	Nomination	e-mobility – Enjoy The Silence	Grabarz & Partner	Volkswagen AG	Germany
Film & Radio	Any other	Nomination	Brisa - Aula de Impacto	Leo Burnett	Brisa	Portugal
Print & Outdoor	Poster Advertising	Nomination	Mein Kampf – against racism	Ogilvy Germany	Gesicht Zeigen! An association	Germany
Print & Outdoor	Poster Advertising	Nomination	Bodybuilding Club / Tank tops	Zeeland Family	Bodybuilding Club	Finland
Print & Outdoor	Poster Advertising	Nomination	Angela Merkel	Ruf Lanz, Zurich	Art Museum Konstruktiv, Zurich	Switzerland
Print & Outdoor	Poster Advertising	Nomination	Annual rings	Ruf Lanz, Zurich	Hiltl Vegetarian Restaurant	Switzerland
Print & Outdoor	Poster Advertising	Nomination	smart "Parking Ramps" / "Lond	BBDO Berlin GmbH	Daimler AG, smart MBD	Germany

Print & Outdoor	Poster Advertising	Nomination	Audible street art	Voskhod	Ural Music Night	Russia
Print & Outdoor	Poster Advertising	Nomination	STAR WARS: A MUSICAL SHOW	WMC Grey	Film music Prague	Czech Republic
Print & Outdoor	Poster Advertising	Nomination	"HOUSES OF HOMELESS"	VOZDUH advertising agency	Charitable organization "Nochle	Russia
Print & Outdoor	Newspaper Advertising	Nomination	Crossword	Leo Burnett Schweiz	WOZ Die Wochenzeitung	Switzerland
Print & Outdoor	Newspaper Advertising	Nomination	Annual rings	Ruf Lanz, Zurich	Hiltl Vegetarian Restaurant	Switzerland
Print & Outdoor	Newspaper Advertising	Nomination	Clean Volkswagen	Ruf Lanz, Zurich	VBZ public transport	Switzerland
Print & Outdoor	Newspaper Advertising	Nomination	smart "Parking Ramps" / "Lond	BBDO Berlin GmbH	Daimler AG, smart MBD	Germany
Print & Outdoor	Newspaper Advertising	Nomination	Pedigree "The Lost Campaign" /	BBDO Berlin GmbH	Mars Inc.	Germany
Print & Outdoor	Newspaper Advertising	Nomination	Poste Italiane - Letters from the	Mccann Worldgroup Milan	Poste Italiane	Italy
Print & Outdoor	Newspaper Advertising	Nomination	Even serious news deserve a w	€Y&R Lisbon	Sol Newspaper	Portugal
Print & Outdoor	Newspaper Advertising	Nomination	Decisions	DDB Group Germany	IKEA	Germany
Print & Outdoor	Magazine & Trade Advertising	Nomination	Sushi Roll	BAR Lisbon	COOLWORLD	Portugal
Print & Outdoor	Magazine & Trade Advertising	Nomination	Mein Kampf - against racism	Ogilvy Germany	Gesicht Zeigen! An association	Germany
Print & Outdoor	Magazine & Trade Advertising	Nomination	All You Need Is ...	DDB Prague	Volkswagen uzitkove vozy (Volk	Czech Republic
Print & Outdoor	Magazine & Trade Advertising	Nomination	Vector Coded Ads	Publicis Pixelpark	Vector Informatik GmbH	Germany
Print & Outdoor	Magazine & Trade Advertising	Nomination	"Innocent" profile /BOY/GIRL	BOLD OGILVY & MATHER	HELLENIC POLICE	Greece
Print & Outdoor	Mailings	Nomination	Mosquito unisex	Tabasco	Pakendikeskus	Estonia
Design & Craft	Graphic Design	Nomination	Skate Agora	Solo	Lateral Thinking	Spain
Design & Craft	Graphic Design	Nomination	11th LEMESOS DOCUMENTARY	Despina Kannaourou	Brave New Culture	Cyprus
Design & Craft	Graphic Design	Nomination	Spherica	Oksana Paley	Spherica Inc	Russia
Design & Craft	Graphic Design	Nomination	Turbo	ONY	Turbo	Russia
Design & Craft	Graphic Design	Nomination	Hapag-Lloyd Poster-Series "Hist	MUTABOR Design GmbH	Hapag-Lloyd Cruises GmbH	Germany
Design & Craft	Editorial	Nomination	Sirene	Sergio Juan Design Office	Sirene Publishing Ltd	United Kingdom
Design & Craft	Editorial	Nomination	DEUTSCH MAGAZINE - Relaunc	Strichpunkt Design	DEUTSCH MAGAZINE	Germany
Design & Craft	Editorial	Nomination	Realitäten	zmyk	hhpberlin	Germany
Design & Craft	Editorial	Nomination	'The LOVE Consolidated Code o	LOVE	LOVE	United Kingdom
Design & Craft	Editorial	Nomination	VHILS EPHEMERA	Solid Dogma	Hong Kong Contemporary Art F	Portugal
Design & Craft	Editorial	Nomination	The Chicala Observatory	This is Pacifica	Paulo Moreira	Portugal
Design & Craft	Corporate Brand Identity	Nomination	Rebranding of Helsinki Philharr	Bond Creative Agency	Helsinki Philharmonic Orchestr	Finland
Design & Craft	Corporate Brand Identity	Nomination	The Visual Sound Logo	Heye GmbH	Munich Philharmonics/ Münchr	Germany
Design & Craft	Corporate Brand Identity	Nomination	Icelandic lamb	Jónsson & Le'Macks	Landssamtök Sauðfjårbænda	Iceland
Design & Craft	Corporate Brand Identity	Nomination	New identity design for Enea	Clase Bcn	Enea	Spain
Design & Craft	Illustration and Photography	Nomination	The New York Times Magazine	Estudio Javier Jaén	The New York Times Magazine	Spain
Design & Craft	Illustration and Photography	Nomination	Surfer's Everest	Philipp und Keuntje GmbH	FATUM Surfboards	Germany

Design & Craft	Illustration and Photography	Nomination	smart "Parking Ramps" / "London	BBDO Berlin GmbH	Daimler AG, smart MBD	Germany
Design & Craft	Illustration and Photography	Nomination	If your partner turns out to be a	Publicis Communications Switzerland	Frauenzentrale Zurich	Switzerland
Design & Craft	Illustration and Photography	Nomination	Inferno	Salon Alpin	Falter Newspaper	Germany
Design & Craft	Illustration and Photography	Nomination	Poste Italiane - Letters from the	Mccann Worldgroup Milan	Poste Italiane	Italy
Design & Craft	Illustration and Photography	Nomination	La nit dels Museus. Museum's	Run	Ajuntament de Barcelona	Spain
Design & Craft	Packaging	Nomination	Beck's "Scratchbottle"	BBDO Group Germany GmbH	Anheuser-Busch InBev	Germany
Design & Craft	Environmental Design	Nomination	The 2 Euro T-Shirt - A Social Exp	BBDO Berlin GmbH, Ketchum PI	Fashion Revolution	Germany
Design & Craft	Any other	Nomination	See MySelf	Young & Rubicam Budapest	Telenor Hungary	Hungary
Design & Craft	Any other	Nomination	Alive Memory	Friends Moscow	Google Russia	Russia
Interactive & Mobile	Websites	Nomination	A beautiful journey – a microsit	Kolibri & Döðlur	Blue Lagoon	Iceland
Interactive & Mobile	Websites	Nomination	GET LOST. GET NATURAL	Hungry Boys	Moscow's Switzerland Tourism	Russia
Interactive & Mobile	Websites	Nomination	Alive Memory	Friends Moscow	Google Russia	Russia
Interactive & Mobile	Websites	Nomination	Instinct Agency Website	Instinct (BBDO Group)	Instinct	Russia
Interactive & Mobile	Websites	Nomination	Race with Nature	ISD Group	MTS Mobile	Ukraine
Interactive & Mobile	Websites	Nomination	Street View Test	Publicis Romania	The Automobile Club of Roman	Romania
Interactive & Mobile	Websites	Nomination	Bernie Speed Test	Publicis Romania	ARCUB	Romania
Interactive & Mobile	Websites	Nomination	Norilsk film	ONY	Norilsk Nickel	Russia
Interactive & Mobile	Online advertising	Nomination	Rabbit Race	Ogilvy Germany	Media Markt Management Gml	Germany
Interactive & Mobile	Online advertising	Nomination	Free Gold	Freundliche Grüsse	EvB (Declaration of Berne)	Switzerland
Interactive & Mobile	Online advertising	Nomination	Get Me There	Young & Rubicam Budapest	Skyscanner	Hungary
Interactive & Mobile	Online advertising	Nomination	Not In The Shape They Used To	Red Fuse Communications, Pra	Hill's Pet Nutrition	Czech Republic
Interactive & Mobile	Online advertising	Nomination	Sound of change	Hungry Boys	Sound of change	Russia
Interactive & Mobile	Mobile applications	Nomination	Audi TT Brochure Hack	Razorfish GmbH	AUDI AG	Germany
Interactive & Mobile	Any other	Nomination	The Great Escape	Jung von Matt/Limmat	Graubunden Ferien	Switzerland
Interactive & Mobile	Any other	Nomination	Powering the Future	Gagarin	National Power Company of Ice	Iceland
Interactive & Mobile	Any other	Nomination	#smarteffect	BBDO Portugal - Agência de Pub	Mercedes-Benz Portugal	Portugal
Promotions & New Media	Promotions	Nomination	The Tear-off –posters for “Mein	Ogilvy Germany	Gesicht Zeigen! An association	Germany
Promotions & New Media	Promotions	Nomination	DOMO Westwood - Misspelling	GMP Advertising	Domo	Romania
Promotions & New Media	Promotions	Nomination	Mission to the Moon	thjnk ag	AUDI AG	Germany
Promotions & New Media	Ambient Media	Nomination	The 2 Euro T-Shirt - A Social Exp	BBDO Berlin GmbH, Ketchum PI	Fashion Revolution	Germany
Promotions & New Media	Ambient Media	Nomination	Thalys Sounds of the City	ROSAPARK	THALYS TRAIN NETWORK	France
Promotions & New Media	Live Stunts	Nomination	e-mobility – Enjoy The Silence	Grabarz & Partner	Volkswagen AG	Germany
Promotions & New Media	New use of media	Nomination	Fighting the virus with clicks	thjnk ag	dotHIV gemeinnütziger e.V.	Germany
Promotions & New Media	New use of media	Nomination	Street View Test	Publicis Romania	The Automobile Club of Roman	Romania

Promotions & New Media	Events	Nomination	365: A brand against indifference	Leo Burnett Lisboa	Comunidade Vida e Paz	Portugal
Integration & Innovation	Integrated Campaigns	Nomination	Rabbit Race	Ogilvy Germany	Media Markt Management Gml	Germany
Integration & Innovation	Integrated Campaigns	Nomination	Man Cave	HEIMAT Berlin	HORNBACK Baumarkt AG	Germany
Integration & Innovation	Content Ideas	Nomination	Rocco Siffredi's Vow of Chastity	Havas Milan	Reckitt Benckiser Italia	Italy
Integration & Innovation	Content Ideas	Nomination	Every Day a Play	Young & Rubicam Budapest	Katona Jozsef Theater	Hungary
Integration & Innovation	Best use of Technology	Nomination	Shop like a Jedi	Publicis Romania	Carrefour Romania	Romania
Integration & Innovation	Best use of Technology	Nomination	#smarteffect	BBDO Portugal - Agência de Pul	Mercedes-Benz Portugal	Portugal
Integration & Innovation	Best use of Technology	Nomination	The live cinema ad	WIEN NORD Werbeagentur Gm	Museum of Technology Vienna	Austria
Integration & Innovation	Creative Strategy	Nomination	The Purity Test	Cohnandjansen JWT Romania	Valvis Holding	Romania
Integration & Innovation	Creative Strategy	Nomination	Every Day a Play	Young & Rubicam Budapest	Katona Jozsef Theater	Hungary
Integration & Innovation	Total Brand Communication	Nomination	Instead of Cafe	Instinct (BBDO Group)	IKEA	Russia