

Creative Week 2018

presented by
ADC & ZHdK

addicted to:

Montag 19.03.

ab 17 Uhr
Ausstellung ADC Arbeiten 2018
Alle Juryräume

18 – 19 Uhr
Stefan Sagmeister

Designer, Art Director, Regisseur, Partner
at Sagmeister & Walsh, Artist
Englisch
Kaskadenhalle

Dienstag 20.03.

9 Uhr – open end
Öffentliche ADC Jurierung

Shortlist & Bronze
Alle Juryräume

Mittwoch 21.03.

9 Uhr – open end
Öffentliche ADC Jurierung

Silber & Gold
Aktionsraum, 5.K06

Donnerstag 22.03.

12 – 13 Uhr
Jonathan Lee

Creative Director, Google Designer,
Information Architect
Englisch
Kaskadenhalle

Creative Director for brand and future
vision projects at Google. Working
today on Google's personal digital as-
sistant product, Google Assistant.
Past works: Google's rebrand (2015);
Material Design, Google's official
design language (2014); Google Design
an external outreach (2014); and a
company wide web redesign ‚Kennedy‘
(2012). Serving as President of AIGA
New York, and splitting time between
Brooklyn and San Francisco.

13 – 14 Uhr
Henning Rügenapp

Gitarrist von Guano Apes
Deutsch
Kaskadenhalle

14 – 15 Uhr
Zélia Sakhi

Head of Design, Mobiento/Deloitte Digital
Englisch
Kaskadenhalle

Freitag 23.03.

9 – 13 Uhr
Diana Sukopp

Workshop „Direct is the new Integrated“
Creative Group Head/Managementboard
Grabarz & Partner
Deutsch

12 – 13 Uhr
Helen & Wolfgang Beltracchi

Künstler
Deutsch
Kaskadenhalle

13 – 14 Uhr
Maxime Plescia-Büchi

Creative Director, Tattoo Artist, Sang Bleu
Englisch
Kaskadenhalle

Samstag 24.03.

17.30 Uhr
Türöffnung
Halle 622 Zürich-Oerlikon

18 Uhr
ADC Award-Night (öffentlich)

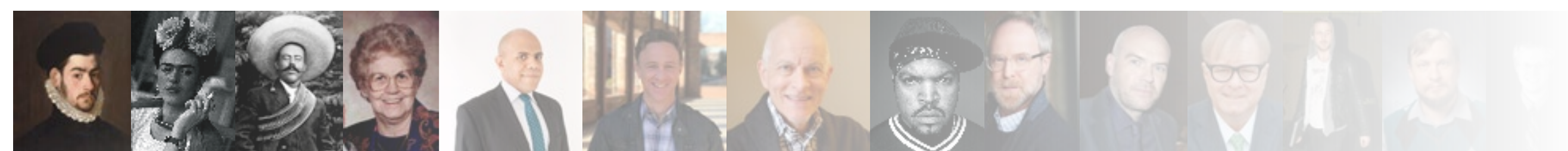
19.30 Uhr
ADC Gala (nur mit Ticket)

22 Uhr
ADC Party

Supported by:



Collaborating on design systems for programs, products, and platforms. Serving as volunteer president of AIGANY, and instructor at Yale Graphic Design. I enjoy a good sandwich, and eat them in Brooklyn and SF on the regular.



Collaborating
Instructing
Volunteering



Information Architecture

User Experience

Designer Google Design

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Jonathan Lee

Toni-Areal 22.03. 12–13 Uhr