

Top 10 Kreativranking 2021

	Rang 2021 (2020)	CRK 1 (-)	Ruf Lanz 2 (2)	Publicis / Notch 3 (Notch: 7)	Wirz 4 (-)	TBWA / Zürich 5 (-)	Inhalt und Form 6 (-)	Havas 7 (5)	Farner Gruppe 8 (10)	Wunderman Thompson 9 (9)	Dept 10 (4)
Cannes Lions (6) www.canneslions.com	Grand Prix (12)										
	Gold (8)										
	Silber (5)							30			
	Bronze (3)	18									
	Shortlist (1)	12				6					
D&AD (6) www.dandad.org	Black Pencil (12)										
	Yellow Pencil (8)										
	Graphite Pencil (5)	30									
	Wood Pencil (3)										
	Shortlist (1)					6					
One Show (6) www.oneclub.org	Gold (8)										
	Silber (5)										
	Bronze (3)										
	Shortlist / Merit (1)	12									
ADC of Europe (4) www.adceurope.org	Grand Prix (12)										
	Gold (8)										
	Silber (5)	20	20				20				
	Bronze (3)	12	36								
Eurobest (4) www.eurobest.com	Grand Prix (12)										
	Gold (8)										
	Silber (5)	20									
	Bronze (3)										
	Shortlist (1)	8					8				
ADC Schweiz (3) www.adcschweiz.ch	Gold (8)	24		24							
	Silber (5)	15			75		15			30	
	Bronze (3)		99	36			9		9	9	
	Shortlist (1)	3	48	6	27	6			18	6	
3 aus 10											
Clio Awards (5) www.clioawards.com	Grand Clio (12)										
	Gold (8)										
	Silber (5)	25									
	Bronze (3)	30	30			15					
	Shortlist (1)	5	5			10					
London Intern. Award (5) www.liaawards.com	Grand LIA (12)										
	Gold (8)	120									
	Silber (5)	25						25			
	Bronze (3)	30			15			30			
	Finalist (1)				10						
New York Festivals (5)	Best of Show, Grand Prize (12)										
	First Prize (8)										
	Second Prize (5)										
	Third Prize (3)	15									
	Finalist Certificate (1)	5									
Webby Awards (5)	Winner & People's Choice (8)										
	Nominee (5)										
	Honorees (3)										
Epica Awards (2) www.epica-awards.com	Grand Prix (12)										
	Gold (8)					16					
	Silber (5)										
	Bronze (3)				6	18					
	Shortlist (1)				2	6					
Best of Swiss Web (2) www.bosw.ch	Gold / Sieger (8)			16	16						16
	Silber (5)			10					10		10
	Bronze (3)			6					6	12	6
	Shortlist (1)			18					6		2
Best of Swiss Apps (2) www.bosw.ch	Gold / Sieger (8)										16
	Silber (5)					10					10
	Bronze (3)					6					6
	Shortlist (1)										2
Swiss Poster-Award (1) www.swissposteraward.ch	Poster of the Year (12)										
	Gold (8)		24						8		
	Silber (5)		5						5		
	Bronze (3)		6								
	Shortlist (1)		3						2		
Edi (1) www.edinet.ch	Gold (8)				8						
	Silber (5)				5				10		
	Bronze (3)										
	Shortlist (1)				2				1		
SDV Award (1) www.sdv-award.ch	Branchenpreis (12)			24			12			12	
	Gold (8)			24			24				
	Silber (5)			10							
	Bronze (3)			3							
	Shortlist (1)			5						2	
Total Punkte		429	276	182	166	99	88	85	75	71	68