

Philip Ziegler

06.03.2017

## Schoolstatement

To whom it may concern;

herewith we confirm that Philip Ziegler is participating in our Copywriting program. The program takes two years and started on October 4th 2016. It will end September 12th 2018.

Philip Ziegler is a full-time student at the Miami Ad School Europe.

The language of instruction is English.

Proof of Language Proficiency (TOEFL/IELTS/German) is not required.

The program consists of 8 quarters.

One quarter is 12 weeks long.

The student has 48 days vacation a year.

The student is evaluated every quarter.

As part of the students' educational program, Miami Ad School has the students visit another city, including those in other countries, to see how advertising is done in that location. Advertising is a business of communication. We emphasize to students that, when they create ads for a client, they need to be aware of cultural and regional differences. That knowledge will help them create better advertising.

To better understand this, students meet with the leading art directors, copywriters and creative directors in a variety of cities in the world where the school has contacts. These cities include London, Amsterdam, Stockholm, Hamburg, Budapest, Prague, Sao Paulo, Madrid, Tokyo, New York, Chicago, San Francisco and Minneapolis.

**MIAMI AD SCHOOL** MINNEAPOLIS SAN FRANCISCO WARSAW SAO PAULO PRAGUE  
AMSTERDAM CHICAGO BUCHAREST HAMBURG LONDON MADRID NEW YORK

In each city the students visit agencies, meet with the professionals and have their portfolios critiqued, in addition to spending time touring the city.

Miami Ad School is considered one of the top advertising schools in the world. This program, that allows students to visit another city, is critical to the students' education.

Miami Ad School is accredited by the Council of Occupational Education, a national crediting agency, and licensed by the Florida State Board of Non-public Career Education, the Minnesota Higher Education Services Office and the San Francisco Bureau for Private Postsecondary and Vocational Education.

Further the school is acknowledged and supported by the german Government via the Freie Hansestadt Hamburg and the Senat for Education.

With warm regards,



Saskia Hochreiter  
office manager

MIAMI AD SCHOOL EUROPE  
Pinkanau 35  
22081 Hamburg  
Tel. +49-40-41 34 67-0  
Fax +49-40-41 34 67-67  
[www.miamiadschool.com](http://www.miamiadschool.com)