

Grand Basel: «Are Cars Art?»

«I wonder: Is it soul that gives things meaning?

Cars. A lifelong obsession of mine.

I remember being in the back of my parents' Cortina, age 4, using a hanger as a steering wheel, turning as if I was driving myself.

What are cars beyond mere transportation?

Is it about acceleration, speed?

is it the looks, like a piece of art?

Or is it its history?

It's got to be more than that.

Listen to this!

Does its shape, its aesthetics, make it art?

Isn't it amazing how this car still stirs up emotion like it did when it was brand new?

What is that?

How could this not be art?

Dreams is what this is.

Jesus Christ!

So is it all this together that makes a certain car a masterpiece?

That ultimately gives it a soul?

You want to find out more?

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(Logo:)

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