

## Manuskript

Kunde:	McDonald's
Marke/Projekt:	Deeper Dip Sauce, Case Film / Award
Job:	
Job-Nr.:	
Datum	19.02.2025
Medium:	TVC / OLV / Award Case

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Content: Hey, could I get six Chicken McNuggets?

Real Chicken McNugget fans can never get enough sauce...  
To fully drench their favorite bites, they've tried just about everything.

Content: Here we are again with another nugget hack.

Dunking  
Squeezing....  
Uh. Okay?!  
And even: shaking!

People were shaking so hard, you could feel it everywhere.

Content: Is that an earthquake?  
Content: Oh yeah!!

That's why we've created our own sauce hack.

THE DEEPER DIP SAUCE

The dip your Chicken McNuggets deserve.  
Available in three new flavors during the Dip Sauce Festival.