

Manuskript

Kunde:	McDonald's
Marke/Projekt:	Deeper Dip Sauce, Case Film / Award
Job:	
Job-Nr.:	
Datum	19.02.2025
Medium:	TVC / OLV / Award Case

Content: Hey, could I get six Chicken McNuggets?

Real Chicken McNugget fans can never get enough sauce...
To fully drench their favorite bites, they've tried just about everything.

Content: Here we are again with another nugget hack.

Dunking
Squeezing....
Uh. Okay?!
And even: shaking!

People were shaking so hard, you could feel it everywhere.

Content: Is that an earthquake?
Content: Oh yeah!!

That's why we've created our own sauce hack.

THE DEEPER DIP SAUCE

The dip your Chicken McNuggets deserve.
Available in three new flavors during the Dip Sauce Festival.